# International Journal of Marketing & Distribution (IJMD) Submission checklist, academic integrity statement, and copyright transfer agreement

The following checklist covers items that are often overlooked in the writing of manuscripts. Authors are asked to submit the manuscript to the Editorial Board after referring to the following checklist. This checklist also includes statements about academic integrity. The document also includes a passage about transfer of copyright to JSMD. All authors of a manuscript should sign this document.

#### Academic integrity and ethics, copyright, and citation

- □ Are you certain that the paper or research reported therein does not violate generally accepted guidelines on academic integrity and ethics, including —but not limited to— plagiarism, analytical manipulation, fabrication of data, or other types of scientific misconduct? (Please also check the following list of items)
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- □ Have you requested the permission in writing as necessary in order to cite already published papers, figures, and tables?
- □ Are all citations accompanied with sources and original pages?

#### Paper information

□ Is the length of your paper within the maximum number of words?

- □ Is the title (any subtitles should follow a colon) appropriate to the article, and is it of sufficient length (approximately 12-15 words)?
- □ If the work has been co-authored, have you included the names of all of the authors as well as their affiliations?.
- □ Is the length of the English abstract adequate (150–200 words)? Have appropriate keywords also been chosen (3-6 words)?

#### How to write your manuscript

- □ Have you written the main text in English, and have you chosen the correct paper format (A4), (12-point Times New Roman font, left justified, double-space), as well as set up appropriate margins on all four sides (margins of 25 mm at the top and bottom and 30 mm on the right and left)?
- Does the Word file of the manuscript correctly contain the main text, list of references, footnotes (in the main text), figures (each figure should start on a new page and contain the title (caption)), and tables (each table should start on a new line and contain its title and notes) in this order?
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- □ Has the English manuscript been reviewed by a native expert?

#### Paragraph and headings

□ Have you correctly used each type of headings (four types)?

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- □ Are there any inappropriate abbreviations?
- $\Box$  Are the abbreviations fully and clearly explained?

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□ Have the references been listed correctly? Additionally, do the spelling and the year of publication described in the list of references correspond to the quotations in the main text?

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- Did you include all necessary main elements in your paper?
- Did you check whether each main part of your paper includes the necessary sub-elements?

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- □ Are all figures and tables numbered, titled, and annotated when necessary?
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- $\Box$  Is the use of ruled lines in the tables kept to the minimum?
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- □ Have you prepared all necessary files (Main manuscript file: tables, figures, and appendices, each on a new page)?
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## Academic integrity statement and copyright transfer agreement

## Manuscript Title:

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